

EMMA MCVICAR

VIDEO & PHOTO EXPERT - CREATIVE INNOVATOR

CONTACT

📞 (978) 314 - 3862

✉ emmakmcvicar@gmail.com

📍 Cambridge, MA

🌐 emmamcvicar.com

EDUCATION

BACHELOR OF THE ARTS

Northwestern University
2013 - 2016

- Major in Radio/TV/Film
- Minor in Computer Science

University of Vermont
2012 - 2013

SKILLS

VIDEOGRAPHY

PHOTOGRAPHY

VIDEO & PHOTO EDITING

ANIMATION & MOTION GRAPHICS

CREATIVE DIRECTION

LIVE EVENT PRODUCTION

ADOBE CREATIVE CLOUD

SCRIPTING & STORYBOARDING

PROFILE

Self-motivated creative expert with 10+ years of hands-on experience. Trusted project and campaign manager, event production coordinator, innovator, executor, and creative mentor. In-depth technical skills in scripting/storyboarding, creative pitching, videography, live video streaming, photography, editing, and animation.

EXPERIENCE

THERMO FISHER SCIENTIFIC | WALTHAM, MA

Video Producer & Studio Manager 2024 - Present

- Led full-scope in-house studio production, overseeing logistics, technical setup, direction, and real-time support.
- Produced, shot, and edited strategic communications content in partnership with executive talent and SMEs for wide distribution across Thermo Fisher.

EMMA MCVICAR PHOTOGRAPHY | CAMBRIDGE, MA

Photographer & Videographer 2016 - Present

- Managing and executing various freelance projects including family portraits, branding photography, headshots, and event videography/photography

FIDELITY INVESTMENTS | BOSTON, MA

Senior Video Producer 2023 - 2024

- Expanded responsibilities, including management of larger-scale campaigns and productions, and providing insight and guidance to teammates and business partners
- Trusted with higher-impact content and higher-stakes productions

Video Producer 2020 - 2023

- Producing, filming, and editing a variety of videos including animations, executive talking heads, social media thought-leader content, and more.
- Managing day-to-day project and campaign workflows
- Overseeing live broadcast productions
- Brainstorming and pitching creative to stakeholders
- Collaborating with designers, stakeholders, producers, contractors and outside vendors

INTERSYSTEMS | CAMBRIDGE, MA

Media Production Specialist 2016 - 2020

- Producing technical learning content for InterSystems products and technology
- Running live broadcasts and recording large scale learning sessions and meetings
- Implementing new production processes
- Managing the construction, development, and equipment purchasing for a versatile in-house studio production space.