

EMMA McVICAR

CREATIVE PRODUCTION LEADER

DIRECTOR & PRODUCER

STUDIO & PRODUCTION OPERATIONS

CONTACT

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CAREER HIGHLIGHTS

Led the implementation and adoption of Workfront as the project management platform for Fidelity's Creative Solutions team of 20+ people, helping establish scalable workflows and improve cross-functional collaboration across the organization.

Recipient of two Silver Telly Awards for creative excellence:

- 2023 General Information
- 2022 General Workplace Culture

Executive Produced the Boston Pops' first fully virtual Young Artists Competition concert overseeing end-to-end production of the live broadcast and four original documentary-style winner profiles.

Directed and managed dozens of live virtual events for internal and external audiences, leading technical production and broadcast execution for events ranging from executive meetings to large-scale enterprise productions.

Led the vision, design, and implementation of an in-house production studio supporting enterprise learning, including equipment evaluation, workflow development, and operational planning.

EDUCATION

BACHELOR OF THE ARTS

Northwestern University
2013 - 2016

- Major in Radio/TV/Film
- Minor in Computer Science

University of Vermont
2012 - 2013

PROFILE

Creative production leader with 10+ years of experience leading high-impact video productions, studio operations, and executive communications. Expertise in driving end-to-end creative initiatives, live events, and cross-functional collaboration from concept through delivery.

EXPERIENCE

THERMO FISHER SCIENTIFIC | WALTHAM, MA

Video Producer & Studio Manager 2024 - Present

- Lead studio operations for an in-house production facility, overseeing production logistics, technical workflows, equipment planning, and live broadcast execution.
- Direct end-to-end video productions from creative strategy and scripting through production, post-production, and stakeholder delivery, partnering with communicators, executives and SMEs.
- Manage multiple concurrent video productions and live events, overseeing budgets, vendor relationships, and freelance crews to ensure projects are delivered on time and on budget.

FIDELITY INVESTMENTS | BOSTON, MA

Senior Video Producer 2023 - 2024

- Led cross-functional creative initiatives supporting enterprise campaigns while mentoring teammates and helping establish scalable production workflows.
- Entrusted with high-profile productions, partnering directly with executive leaders and celebrity talent to deliver polished, high-impact content.

Video Producer 2020 - 2023

- Producing, filming, and editing a high volume of videos including animations, executive messaging, social media thought-leader content, and more.
- Managed production operations across multiple concurrent campaigns, balancing creative resources, stakeholder priorities, and delivery timelines.
- Oversaw and executed live broadcast productions
- Partnered with designers, producers, business stakeholders, contractors, and external vendors to deliver integrated multimedia campaigns.

INTERSYSTEMS | CAMBRIDGE, MA

Media Production Specialist 2016 - 2020

- Produced technical learning content for InterSystems products and technology
- Ran live broadcasts and recording large scale learning sessions and meetings
- Implemented new production processes
- Led the planning and implementation of a new in-house production studio, managing equipment evaluation, production workflows, and operations.

SKILLS

VENDOR MANAGEMENT

STUDIO OPERATIONS

LIVE EVENT PRODUCTION

CREATIVE DIRECTION

ADOBE CREATIVE CLOUD

ANIMATION

EXECUTIVE COMMUNICATIONS

SCRIPTING & STORYBOARDING

MOTION GRAPHICS